

DAY 1

WEDNESDAY

MARCH 5
9:00 -17:00

VIENNA

DIPA
WORKSHOP
DIPA

Introducing the DIPA Association: Shaping the Future of Digital Surface Treatments

Join us on March 5, 2025, for the DIPA AI Training Day, a unique opportunity to explore the ambitions and innovations driving the digital surface treatment sector. As part of the Decorative Surfaces Conference in Vienna, this workshop emphasizes the importance of collaboration and collective growth within the industry – because we are stronger together. This exclusive event will feature insights from leading experts and innovators in digital printing technology and software solutions. Key speakers include Oliver Baar from Koenig & Bauer Digital & Webfed, Carsten Brinkmeyer from Hymmen GmbH Maschinen- und Anlagenbau, and Frank De Jonge from Neos Srl, who will present groundbreaking projects in digital print machinery. Additionally, software specialists such as Duncan Ross from AvaCadCam, and experts from ColorGate as well as from CGS Oris will share their expertise and case studies. The afternoon session offers a truly interactive experience, focusing on prompting for decor and image creation. Attendees will col-

laborate to generate design files that can be used for future projects, gaining hands-on experience in team-based design workflows. Participants will also receive access to all files created during the workshop, providing valuable resources to share with their teams. This workshop is designed for creatives across the surface decoration market - whether you're working on wallpaper, textiles, décor, or marketing projects. If you're passionate about exploring new possibilities in digital printing and surface design, this event is for you.



CONFERENCE DINNER

Our traditional conference dinner will be held on March 6 at 7:30pm at Marchfelderhof, outside Vienna. Our buses will leave at 7:00pm from the Hilton Hotel.

DAY 2

THURSDAY

MARCH 6

9:00	Market Update Goran Schmidt, <i>Afry</i>
10:00	Digital Workstreams - Disruption or Evolution or Both Robert Bierfreund, <i>Interprint</i>
10:30	Networking Coffee Break and Exhibitions
11:00	Next Level Digital: Designing a New Product Category Thorsten Beinke, <i>Tarkett</i>
11:30	With Artisan Interiors, Your Home Becomes a Masterpiece – Inspired by Creativity and Individuality Royce Dodds, <i>Wilsonart</i>
12:00	“Thinking Outside the Box” While Implementing Inkjet Changlong Sun, <i>Ricoh</i>
12:30	LUNCH BREAK
14:00	VOC Emission Standards and Turpentine Oil Production Moritz Menier and Bernd Bungert, <i>Classen</i>
14:30	Sustainable and Competitive Furniture Manufacturing Challenges in Bulgaria Naci Güngör, <i>Alim Group</i>
15:00	Networking Coffee Break and Exhibitions
15:30	Experiences by Color Road 25/26 Clarissa Blüm, <i>Renolit</i>
16:00	Rethinking Surfaces Together: Sustainability, Design, and Function in Balance Thomas Leifert, <i>Felix Schoeller</i>
16:30	Cutting Edge Carbodiimide Crosslinkers for Water-based Coatings Francisco Chico, Oriol Olivé, Joan Parareda and Sara Roig, <i>Stahl</i>
17:00	End of day 1
19:30	CONFERENCE DINNER

DAY 3

FRIDAY

MARCH 7

9:00	Vision and Protection Solutions in Digital Decor Print Oliver Baar, <i>König & Bauer</i>
9:30	The Function of the Inkjet Consumables for Delivering Consistent Digitally Printed Output Marc Graindourze, <i>Agfa</i>
10:00	Networking Coffee Break and Exhibitions
10:30	From Manual Effort to Digital Efficiency: Process Optimization Through Industry Intelligence Software Carsten Brinkmeyer, <i>Hymmen</i>
11:00	Industrial Lacquering – Carbon Neutral Coating Solutions Bernd Dinkelborg, <i>Kneho</i>
11:30	Wallpaper: Advances in Single Pass Printing Nadina Using, <i>The Inkjet Company</i>
12:00	Sustainable Adhesive Solutions: Advancing Eco-friendly Furniture Panel Production Sebastian Mailänder, <i>Henkel</i>
12:30	LUNCH BREAK
14:00	Panel Discussion - Frazer Chesterman <i>FM Future</i> - Robert Bierfreund, <i>Interprint</i> - Royce Dodds <i>Wilsonart</i>
15:00	FAREWELL COFFEE

Competition/Anti-trust Reminder Many jurisdictions have specific legislation dealing with anti-trust and competition matters and which prohibit anti-competitive behavior and practices. It is the responsibility of each participant to ensure that the laws regarding anti-trust and competition matters are respected.

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CONFERENCE WEBSITE:

www.surfaces-conference.eu