



# DECORATIVE SURFACES CONFERENCE

2024

CONFERENCE PROGRAM

BERLIN, GERMANY, MARCH 12-14

SPONSORED BY:



KOENIG & BAUER

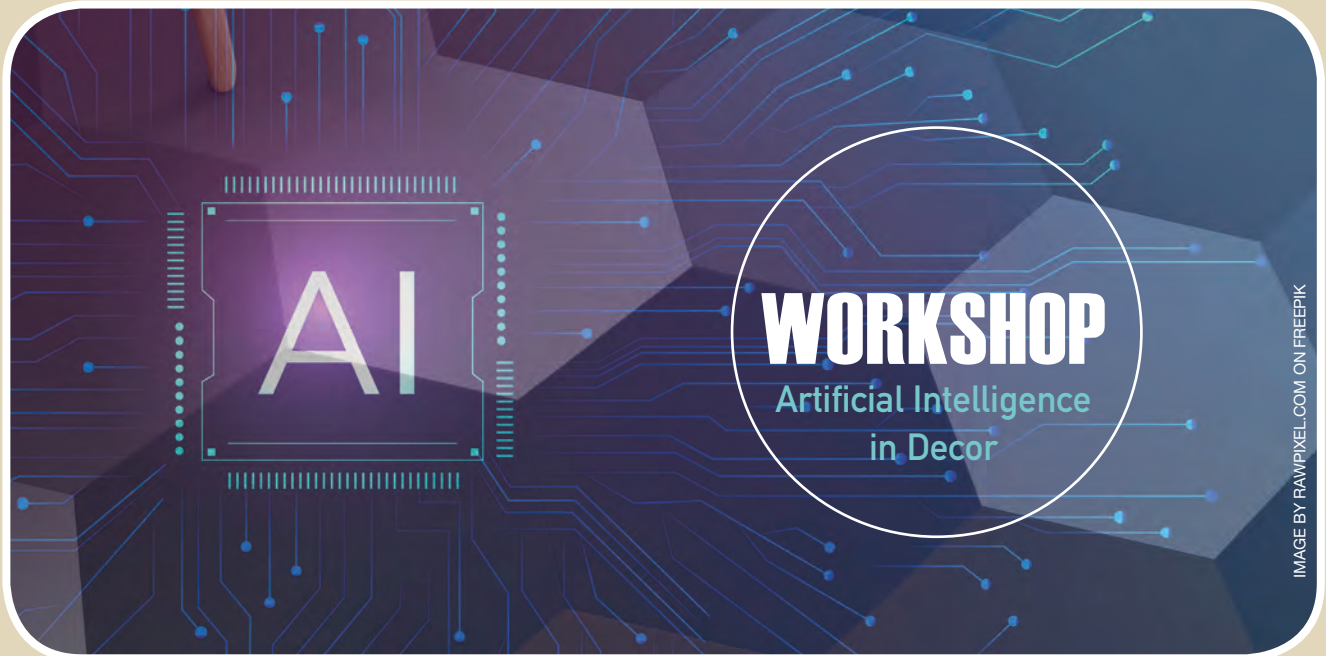


IN COOPERATION WITH:



TUESDAY  
MARCH 12

# BERLIN



## WORKSHOP CONTENT

**WELCOME REMARKS**  
TCM

**INTRODUCTION TO AI**  
Tarkett

**DIGIT-S**  
Alejandro Martin Vidal

## COFFEE BREAK

**KOENIG & BAUER**  
Oliver Baar

**TARKETT**  
Thorsten Beinke and Felix Mohr

## LUNCH BREAK

**SAUERESSIG**  
Matti von Kannen

**DEKOR8**  
Royce Dodds

**DISCUSSION,  
OUTLOOK AND WRAP-UP**



### BERLIN CITY WALK

Join our guide for a walk through the city center of Berlin. We will leave at 6 pm from the foyer of the conference hotel for a 90 minute tour, followed by dinner at a local restaurant. Tours in German and English will be available, the guided walk is complimentary, dinner is not included. Please use the registration form to register.

# day1

WEDNESDAY

MARCH 13

9:00	<b>Market Update</b> Goran Schmidt, Afry
10:00	<b>EPF Political and Regulatory Advocacy, and How it Relates to Surfaces of Wood-based Panels Today, and Tomorrow</b> Clive Pinnington, <i>European Panel Federation</i>
11:00	Networking coffee break, exhibitions
11:30	<b>How Well do You Know Your Color Workflow? Tips and Advice on Achieving Excellence</b> Nick Hope and Duncan Ross, <i>Ava Cad Cam</i>
12:00	<b>The Importance of Inkjet Consumables for Printing Decorative Designs</b> Marc Graindourze, <i>Agfa</i>

12:30 LUNCH BREAK

14:00	<b>AI as a Disruption: Pioneering New Realities</b> Royce Dodds, <i>Dekor8</i>
14:30	<b>AI in Digital Decor Print: Basics and Challenges</b> Oliver Baar, <i>Koenig &amp; Bauer</i>
15:00	<b>Opportunities for AI in Interior Decoration</b> Thorsten Beinke and Felix Mohr, <i>Tarkett</i>
15:30	Networking Coffee Break and Exhibitions
16:00	<b>Technology Update Process Automation</b> Martin Ramprecht, <i>IPAC</i>
16:30	<b>Simplifying Surface Decoration with Automation</b> Heiko Pieper, <i>Color Gate</i>

19:30 CONFERENCE DINNER



# day2

THURSDAY

MARCH 14

9:00	<b>Sustainability at IKEA: Roadmap to 2030 for Wood-based Furniture</b> Anders Pettersson, <i>IKEA</i>
9:45	<b>Surface as an Interface to Nature - Sustainable Materials</b> Birgit Hansen, <i>Hansen Innenarchitektur</i>
10:30	<b>Circular Economy for Flooring Products – What do We Have to Consider Tomorrow</b> Volker Kettler, <i>Meister Werke</i>
11:00	Networking Coffee Break and Exhibitions
11:30	<b>International Best Practice Reports for Digital Lacquer Embossing</b> Sebastian Bazyk, <i>Hymmen</i>
12:00	<b>Added Value Through Inkjet Integration in Analogue Equipment</b> Frank de Jonge, <i>Neos</i>
12:30	<b>How to Measure Materials and Surfaces for Consistent Color in Digital Decor Printing</b> André Schwarz, <i>Barbieri</i>

13:00 LUNCH BREAK

14:00	<b>Colour Road 24/25 – Treasures of Our Planet</b> , Clarissa Blüm, <i>Renolit</i>
14:30	<b>Turkish MDF and PB Industry Strengthens its Nr. 2 Position After China with Non-stop Investments</b> , Naci Güngör, <i>Alim Group</i>
15:00	<b>Don't do the Same Thing Over and Over, Go Digital and be Different</b> Mike Horsten, <i>Agfa</i>
15:30	<b>FAREWELL COFFEE</b>

**Competition/Anti-trust Reminder** Many jurisdictions have specific legislation dealing with anti-trust and competition matters and which prohibit anti-competitive behavior and practices. It is the responsibility of each participant to ensure that the laws regarding anti-trust and competition matters are respected.

**General Disclaimer** TCM is not liable for the content of any of the presentations made at the conference or for the accuracy or completeness of any technical information presented thereat or in any of the conference materials.

**Privacy Policy** All personal information collected by TCM in connection with this conference shall be kept confidential and shall not be disclosed to any third parties, except as follows: TCM may use personal information to offer you other products or services offered by TCM. You may prohibit TCM from using the information for this purpose by notifying TCM in writing to that effect.

CONFERENCE WEBSITE:

[www.surfaces-conference.eu](http://www.surfaces-conference.eu)

# GENERAL INFORMATION:

## Organizer

Technical Conference Management KG  
Fasangasse 1B  
A-2103 Langenzersdorf, Austria  
Phone: +43 (0) 2244 33 870 - 11  
Telefax: +43 (0)2244 33 870 - 20  
Email: office@tcman.at  
Website: www.tcm.events

## Registration

Registrations can be completed online on our website at [www.surfaces-conference.eu](http://www.surfaces-conference.eu), or by fax using the registration form on this brochure. If you wish, you can also download the form from our website.

EVENT	REGISTRATION FEE	
	up to and incl. February 27, 2024	after February 27, 2024
WORKSHOP, MARCH 12, 2024	EUR 790	EUR 890
BERLIN CITY WALK, MARCH 12, 2024	COMPLIMENTARY	COMPLIMENTARY
CONFERENCE MARCH 13-14, 2024	EUR 1090	EUR 1290

In accordance with EU regulations the conference fee is subject to a German value-added tax of 19%.

The registration fees include participation in the respective meeting, conference slides, lunches, coffee breaks and snacks, beverages inside the conference room, and the conference dinner. After registration you will receive a confirmation and an invoice. Standard payment is by bank transfer, credit card payment (VISA, Mastercard, American Express) is available upon request.

**Cancellations:** A fee of EUR 200 will be charged for cancellations up to and including January 31, 2024. A 50% fee will be applied to cancellations between February 1 and February 22, 2024. There will be no refunds for cancellations received after February 22, 2024. However, substitutions of delegates may be made at any time free of charge.

## Hotel Information

The conference will be held at the Park Inn Hotel Berlin, Alexanderplatz 7, 10178 Berlin, Germany, Phone: +49 (0)30 23890. A limited number of rooms have been reserved for the delegates for a rate of 109 Euros for a single room including tax wifi internet and breakfast. The reservation code is TCM-Technical Conference Management. Our room rate will be available until January 29, 2024 or until the room block is fully booked.

## Conference Language

The conference and the workshop will be held in English.

## Conference Dinner

Our traditional conference dinner will be held on March 13 at 7:30pm at Weihenstephaner Berlin, Neue Promenade 5, Berlin Mitte. Join us for a short stroll from the conference hotel at 7:15pm or meet us there at 7:30pm. Dress code: informal.

# REGISTRATION FORM

DECORATIVE SURFACES CONFERENCE  
Berlin, Germany, March 12-14, 2024

Fax: +43 (0) 2244 33 870 20

Online registration: [www.surfaces-conference.eu](http://www.surfaces-conference.eu)

☐ Mr. ☐ Ms.

Family name:

First name:

Company:

Position:

Address:

ZIP Code:

City:

Country:

Phone:

Telefax:

Email:

I hereby register for the Decorative Surfaces Conference 2024 in Hamburg, Germany, (please check the appropriate box):

EVENT	REGISTRATION FEE	
	up to and incl. February 27, 2024	after February 27, 2024
Workshop March 12, 2024	<input type="checkbox"/> EUR 790	<input type="checkbox"/> EUR 890
Berlin city walk, March 12, 2024	<input type="checkbox"/> complimentary	<input type="checkbox"/> complimentary
Conference March 13-14, 2024	<input type="checkbox"/> EUR 1090	<input type="checkbox"/> EUR 1290

International VAT number:  
(European companies only)

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### Legal Information:

Technical Conference Management reserves the right to cancel, defer or modify the event proceedings without prior notice. We do not accept liability for personal injuries or liability for any loss of or damage to the personal effects of the delegates. I have read and understood the Legal Information in the conference brochure/website.

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Date

Signature